



Virginia Department of Fire Programs
1005 Technology Park Drive
Richmond, Virginia 23059-4500

MEDIA ALERT

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Contact: Mark L. Buff
Virginia Department of Fire Programs
Marketing and Communications Manager
tel: 804.249.1965 e-mail: mark.buff@vdfp.virginia.gov
website: www.vafire.com

Smoke Alarms: Up, Down and All Around **The Virginia Department of Fire Programs Reinforces Newer Smoke Alarm** **Recommendations During Fire Prevention Week, October 3-9, 2010**

RICHMOND, VIRGINIA: Governor Bob McDonnell has recognized October 3-9, 2010 as Fire Prevention Week in the Commonwealth of Virginia and called this observance to the attention of all citizens by official proclamation.

In an effort to better educate communities throughout the U.S. about smoke alarm recommendations, the nonprofit National Fire Protection Association (NFPA) is promoting "Smoke Alarms: A Sound You Can Live With!" as the theme for this year's Fire Prevention Week campaign, October 3-9, which the Virginia Department of Fire Programs (VDFFP) is supporting statewide. NFPA has been the official sponsor of Fire Prevention Week for 88 years.

"Many homes in Virginia may not have any smoke alarms, not enough smoke alarms, alarms that are too old, or alarms that are not working," says W.G. Shelton, Executive Director of VDFFP. "We want residents to understand that working smoke alarms are needed in every home, on every level (including the basement), outside each sleeping area and inside each bedroom. And, if a smoke alarm is 10 years old or older, it needs to be replaced."

According to Shelton, smoke alarms can mean the difference between life and death in a fire. NFPA statistics show that working smoke alarms cut the chance of dying in a fire nearly in half. But they must be working properly to do so. The association's data shows that many homes have smoke alarms that aren't working or maintained properly, usually because of missing, disconnected or dead batteries. Roughly two-thirds of all home fire deaths result from fires in homes with no smoke alarms or no working smoke alarms.

Many fire departments in Virginia will be hosting activities during Fire Prevention Week to promote “Smoke Alarms: A Sound You Can Live With!” locally, and to help their residents understand NFPA’s smoke alarm recommendations. Through these educational, family-oriented activities, residents can learn more about the power of smoke alarms, newer options for installing and maintaining them properly, and ultimately, how to better protect their loved ones from fire. Check with your local fire department to find out if they have any events in your area.

NFPA and VDFP agree that interconnected smoke alarms offer the best protection; when one sounds, they all do. This is particularly important in larger or multi-story homes, where the sound from distant smoke alarms may be reduced to the point that it may not be loud enough to provide proper warning, especially for sleeping individuals.

“Most people have a sense of complacency about smoke alarms because they already have one in their homes. Fire Prevention Week provides an excellent opportunity to re-educate people about smoke alarms, new technologies and expanded options for installation and maintenance,” says Judy Comoletti, division manager for NFPA public education. “Ultimately, we want this year’s campaign to serve as a call to action for households nationwide to inspect their homes to ensure that their families have the full smoke alarm protection that’s recommended.”

VDFP offers the following tips for making sure smoke alarms are maintained and working properly:

- Test smoke alarms at least once a month using the test button, and make sure everyone in your home knows their sound.
- If an alarm “chirps,” warning the battery is low, replace the battery right away.
- Replace all smoke alarms, including alarms that use 10-year batteries and hard-wired alarms, when they’re 10 years old (or sooner) if they do not respond properly when tested.
- Never remove or disable a smoke alarm.

To find out more about Fire Prevention Week programs and activities where you live, please contact your local fire department. You can also download a free Fire Prevention Week brochure by [clicking here](#). To learn more about “Smoke Alarms: A Sound You Can Live With!,” visit NFPA’s Web site at www.firepreventionweek.org.

About VDFP

The Virginia Department of Fire Programs (VDFP) provides support services to approximately 790 fire and emergency service organizations and over 117,000 firefighters in the Commonwealth. Support areas include funding, professional development, public fire and life safety education/awareness, research, operational support, advocacy, and technical assistance. For more information on VDFP, please click [here](#).

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